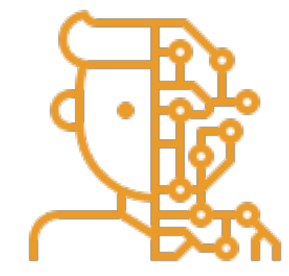




Business use

What pain points will the generative AI use case address in your organization?

How do you expect generative AI to solve or optimize those current pain points?



Human-AI collaboration process

Does the use case primarily automate, replace or augment human labour?

How will the generative AI system work in conjunction with human workers, and what tasks will be automated vs. performed by humans?

How will you ensure that human workers are trained to work effectively with the generative AI system, and that they provide input and feedback to improve the system, as well as able to curate the answers provided by the system?



Data & technology requirements

Are you able to use any generative AI solutions off-the-self for your use case?

Does the solution need to be integrated with other applications to be used by the end-users?

Does your use case need tailored generative AI models to learn from the context of the organization?

Do you have sufficient data to re-train the model and are there APIs available that allow accessing the selected model programmatically?



Value proposition

What are the direct business processes where you expect generative AI to have an impact?

What is the current value contribution that the impacted business process has to your business goals?

At which stages of your business process do you expect generative AI to create surplus value?

How do you expect generative AI to elevate the efficiency/quality of your business process?

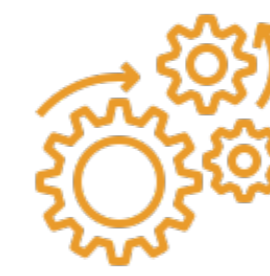


Expected Impact

What is the expected impact that will happen to each impacted process step?

How does that expected impact translate to changes in your business KPIs?

What are the other (indirect) benefits that may arise as a side-effect from using generative AI for your business use case?



Operational considerations

How will the company ensure that the generative AI system is not biased against certain groups of people, and how will it be audited to ensure fairness, transparency and factual validity?



Intellectual property

Who will own the intellectual property generated by the generative AI system, and how will it be protected?

How will the company ensure that the use of generative AI system does not infringe on the intellectual property rights of others?



Regulatory considerations

What regulations and legal frameworks must the generative AI system comply with, and how will the company ensure compliance?



Ethical considerations

What potential ethical and operational considerations arise when using generative AI to replace human labour, and how can they be addressed?



Cost of development & maintenance

What are the upfront costs of implementing generative AI technology, including hardware and software requirements, training costs, and any necessary infrastructure changes?

What are the ongoing costs associated with using generative AI, such as maintenance, data storage, and computing power requirements?